

## Strategic Enrollment and Retention Steering

Committee March 27, 2025

2:00 - 3:00pm

- I. Welcome
- II. Approval of February Meeting Minutes
  - a. [February 27, 2025](#)
- III. Batch Cancellation Insights (ED and DM)
- IV. Action Team Updates (BH, CH)
  - a. BH and CH to meet with Provost P. Egan in late April to plan 2025–26 Action Teams and ensure committee work aligns with institutional priorities.
- V. Marketing Update (ED)
  - a. [Important Dates for Faculty](#)
  - b. [Sprout Social Analytics](#)
- VI. IR Update (DM)
  - a. Enrollment Report
    - i. [Winter](#)
    - ii. [Summer](#)
- VII. Update on Strategic Priority 2: New aligned metric
  - a. Goal: Developing strategy to *“Decrease the % of new students not successfully completing at least one credit in their initial term of enrollment at the college.”*  
*18% by 2026, base 20.6%*
  - b. [Early Alert / Roster Verification Application Integration](#)
    - i. Process will be tested with Dir. Recruitment and Outreach and Dir. of Advising and Counseling using W25 data to prep for S25 pilot.
- VIII. [Strategic Enrollment and Retention Plan](#)